ITS EDGE

Intelligent Transport Systems

MAGAZINE

2026 GANGNEUNG ITS WORLD CONGRESS

No. 10 - ITS World Congress - 2026
Review Special Edition



Success in Gangneung

Intelligent Transport Systems - Explained

Technologies to operate and manage transport infrastructure

ITS now .org

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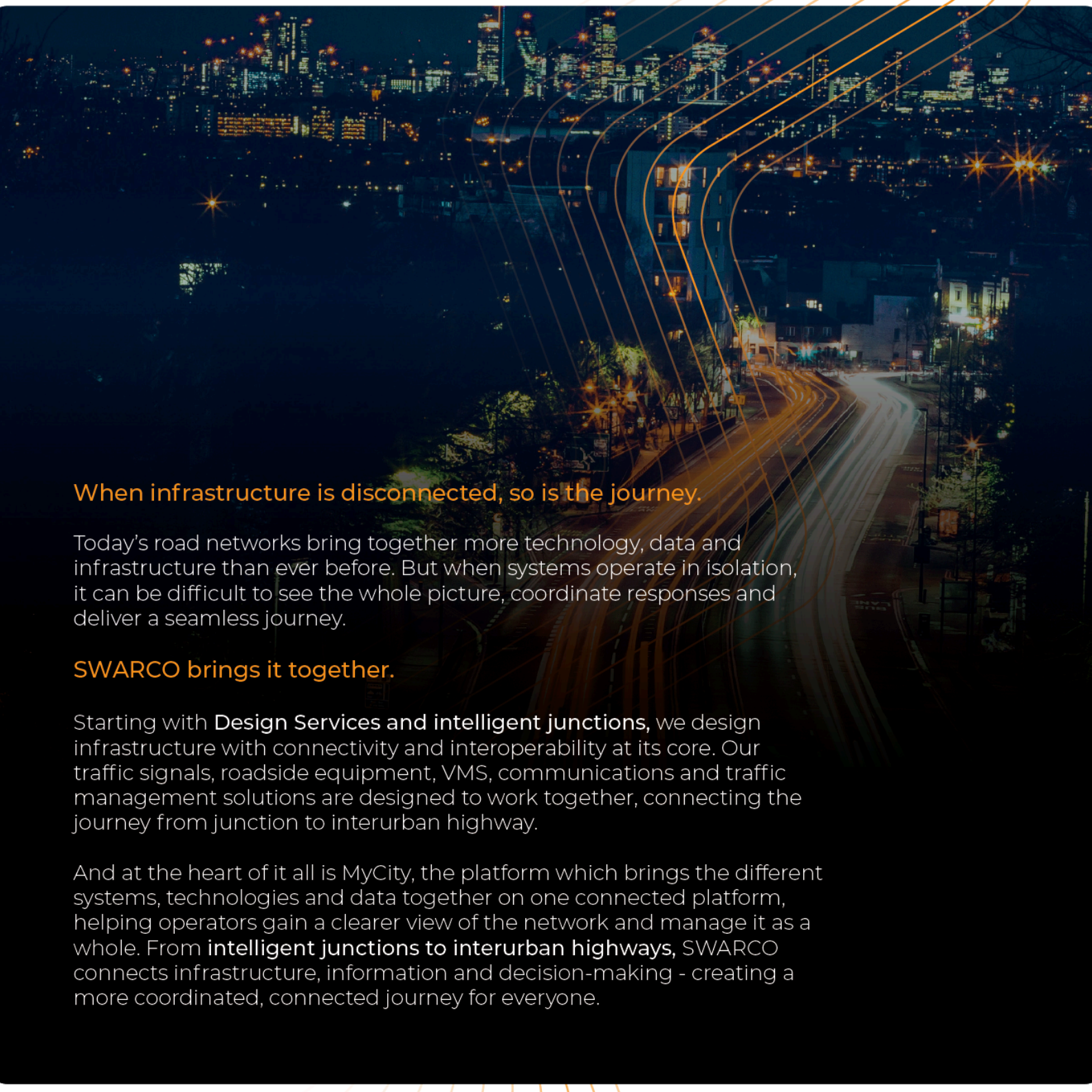
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Connect the network



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Hey everyone!

Welcome to this special review edition of ITS Edge Magazine, celebrating the 2026 ITS World Congress in Gangneung, Korea.

Over five remarkable days, the Congress demonstrated the growing reach and importance of intelligent transport systems, bringing together global leaders, innovators, researchers and policymakers to explore the future of connected mobility. Yet Gangneung was about far more than technology. Alongside world-class conference sessions, exhibitions, demonstrations and technical visits, the event embraced youth engagement, public participation and cultural celebration in a way that made it stand out from many previous Congresses.

In the pages that follow, we explore the many themes, technologies and experiences that defined the week, while examining how the organisers successfully engaged audiences both within the ITS sector and far beyond it.

Whether you were in Korea or following events from afar, I hope this special edition captures the energy, innovation and optimism that made Gangneung 2026 such a memorable Congress.

I hope you enjoy this special edition, Alistair

ITS Korea's Achievements at the Gangneung ITS World Congress

GANGNEUNG
ITS World Congress 2026
Beyond Mobility Connected World

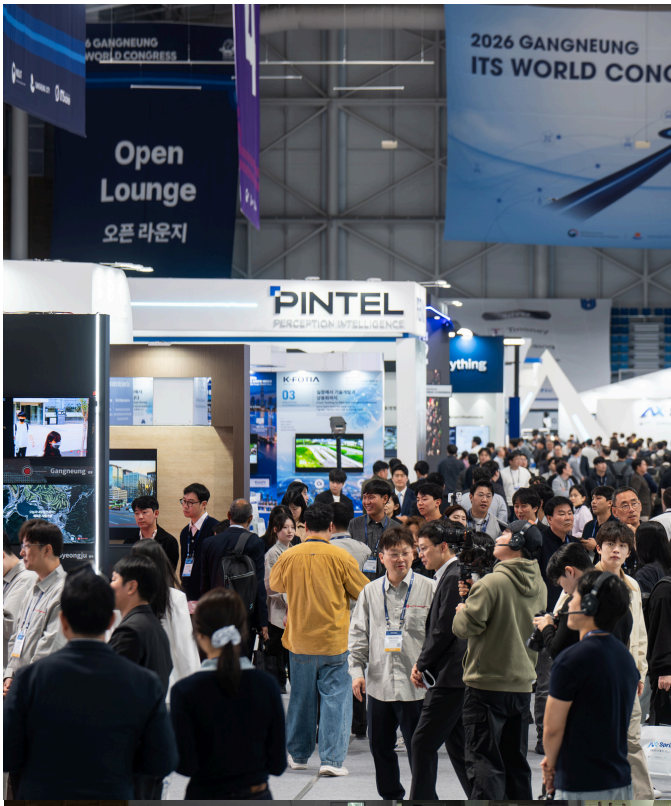
ITS KOREA

K-ITS Connects with the World in Gangneung

An Update from the 2026 Gangneung ITS World Congress Organising Committee

ITS Korea led guided tours of the Korea ITS Pavilion for more than 600 participants from 50 organisations, supported 492 business meetings and signed four international MoUs at the 2026 ITS World Congress.

At the 2026 ITS World Congress in Gangneung (19–23 October), co-hosted by Korea's Ministry of Land, Infrastructure and Transport (MOLIT) and Gangneung City under the theme "Beyond Mobility, Connected World", ITS Korea showcased Korea's ITS policies and technologies to the world. Through the Korea ITS Pavilion, a business matching programme and new agreements with international partners, it also helped Korean companies open new routes into overseas markets.





Korea ITS Pavilion: K-ITS at a glance

Operated jointly by MOLIT and ITS Korea, the Korea ITS Pavilion stood directly opposite the main entrance of the exhibition hall. It told the story of Korean ITS: how it developed, how it is operated today, the key technologies behind it and where Korean solutions are now being deployed overseas. Guided tours were given to more than 600 participants from 50 organisations, including ministers and vice-ministers from Korea and abroad.

The pavilion also acted as a matchmaker. When visitors described the technologies they were interested in, the team took them straight to the stands of Korean companies offering those solutions, so conversations could turn into business discussions on the spot.

Business matching: from meetings to agreements

ITS Korea's business matching programme supported 492 business meetings at company stands and in a dedicated business lounge. These included meetings between Korean companies and the transport ministries of four countries from Central Asia and Europe. The conversations have already led to 11 MoUs and two contracts, along with follow-up discussions on overseas pilots and technology exchange.







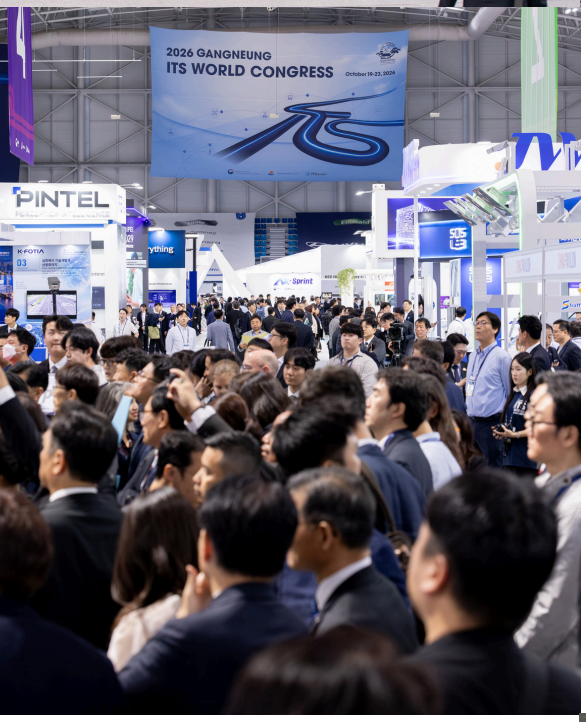


Growing a global network

During the Congress, ITS Korea signed MoUs with four international organisations:

- **ITFVHA** (International Task Force on Vehicle-Highway Automation), to share CCAM policy and road infrastructure developments, cooperate on ITFVHA's annual meeting and run joint webinars
- **AASHTO** (American Association of State Highway and Transportation Officials), to work together on V2X and digital road infrastructure, including standards, testing and best practice between Korean and US road agencies
- **IRF** (International Road Federation), to strengthen technology, policy and R&D cooperation, develop joint projects and support export opportunities, starting with a Korea pavilion at the IRF Annual Summit in Geneva in November
- **ITS UK**, renewing the two organisations' partnership to share knowledge, support professional exchanges and work together at international events, including the ITS World Congress





ITS Korea also supported the Ministerial Meeting, which was likewise hosted by MOLIT. Ministers and representatives from 12 countries and international organisations, including IRF and UNECE, shared their AI-driven ITS policies and adopted five Key Messages on the future of ITS.

ITS Korea also held joint meetings with the transport ministries of Uzbekistan, Vietnam, Kazakhstan and Tajikistan, together with the Asian Development Bank's K-Hub. The partners agreed to explore practical next steps, including an AI traffic signal optimisation pilot at four intersections in Namangan, Uzbekistan, and support for developing an ITS centre in Vietnam.

"*Building on the agreements signed in Gangneung, ITS Korea will expand policy and technology exchange, joint research and business cooperation with our partners, and use our global network to create new opportunities overseas. What matters most is that these agreements go beyond one-off exchanges and lead to real project results.*"
– Cheong-Hoe Heo, Chairman, ITS Korea

Looking ahead to Birmingham

Alongside the exhibition, ITS Korea hosted an international ITS standards seminar with experts from Korea, the US, Europe and Japan. It also ran K-Plugtest, a C-ITS interoperability test event for V2X devices.

To find out more, visit **ITS Korea** or scan the QR code>

Photos - © 2026 Gangneung ITS World Congress Organising Committee



The momentum built in Gangneung now carries forward to the 2027 ITS World Congress in Birmingham, and the renewed MoU with ITS UK gives that journey a strong foundation. ITS Korea will build on the partnerships formed this week to help Korean ITS companies grow overseas and to deepen international cooperation.

2026 Gangneung ITS World Congress at a Glance

90+
PARTICIPATING COUNTRIES

19-23 OCT
5
DAYS (OCT 19-23)

60,000+
PARTICIPANTS

GANGNEUNG OLYMPIC PARK
GANGNEUNG
SOUTH KOREA
(HOST CITY)

200+
SESSIONS

420+
EXHIBITION BOOTHS

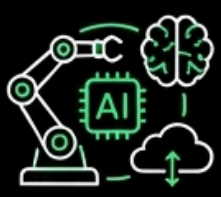
KEY THEMES



BEYOND MOBILITY, CONNECTED WORLD



SUSTAINABLE TRANSPORTATION



INNOVATIVE TECHNOLOGY

Gangneung 2026 Themes

A Congress That Showed the Full Spectrum of Intelligent Mobility

Every ITS World Congress develops its own character. Some are remembered for a groundbreaking technology launch, others for a major policy announcement or a particularly strong technical programme. The 2026 ITS World Congress in Gangneung will be remembered for something broader. Over the course of five days, it presented an exceptionally complete picture of what intelligent transport systems have become and where the sector is heading next.

The series of articles in this edition of ITS Edge Magazine explores that story from multiple perspectives, reflecting the remarkable breadth of activity that filled the Congress programme. From ministerial discussions and high-level policy debates to cutting-edge technology demonstrations and hands-on technical visits, Gangneung provided delegates with an opportunity to experience the full ITS ecosystem in action.

At the heart of the Congress was a substantial technical and academic programme that examined many of the themes now shaping the global mobility landscape. Artificial Intelligence, connected and automated mobility, digital infrastructure, transport data, sustainability and network resilience all featured prominently throughout the week. Researchers, industry leaders, public authorities and technology providers came together to discuss how these innovations can be translated into practical solutions capable of improving mobility and quality of life.

Beyond the conference halls, visitors explored one of the largest exhibition programmes ever assembled at an ITS World Congress. Hundreds of exhibitors showcased technologies ranging from traffic management systems and connected vehicles to advanced analytics platforms and smart city solutions. Demonstration areas allowed delegates to experience many of these technologies directly, transforming concepts discussed in presentations into tangible, real-world applications.

A particular strength of the Gangneung Congress was its emphasis on showing intelligent transport in operation. Technical visits took participants into urban traffic control centres, highway management facilities and major transport infrastructure locations across Korea. These tours provided valuable insight into how the country is deploying connected systems on a daily basis and demonstrated the practical benefits that can be achieved when digital technologies are integrated into transport networks.

The Congress also looked firmly towards the future. Dedicated youth activities and the ITS Idea Contest highlighted the next generation of mobility leaders, encouraging young professionals and researchers to contribute their own ideas and perspectives. Their participation served as a reminder that the future of intelligent transport will be shaped as much by people as by technology.

Equally memorable was the cultural and social programme that ran alongside the formal proceedings. Opening and closing ceremonies, networking events, gala functions and uniquely Korean experiences helped create an atmosphere that was both professional and welcoming. Spectacular attractions including the drone light show, the ITS Ice Show and a K-Music concert ensured that delegates experienced not only technological innovation but also the culture and creativity of the host nation.

Taken together, the articles that follow provide a snapshot of a Congress that successfully combined technology, policy, innovation, education and culture. Gangneung demonstrated that modern ITS is no longer confined to traffic systems alone. It now sits at the intersection of digital transformation, economic development, sustainability and societal change.

In the following pages, we explore the many topic areas that shaped the Congress, from connected and automated mobility to artificial intelligence, digital infrastructure, safety and sustainability. We also examine how the organisers worked to engage not only transport professionals, researchers and policymakers, but also students, local communities, visitors and the wider public, creating a Congress that reached well beyond the traditional boundaries of the ITS sector.

For those who attended, the Congress offered a glimpse of the future. For those unable to make the journey, the pages that follow capture the people, ideas, technologies and experiences that made Gangneung 2026 one of the most comprehensive ITS World Congresses in recent memory.

Sustainability

If there was one theme that consistently threaded its way through discussions, demonstrations and strategic debate at the 2026 ITS World Congress in Gangneung, it was sustainability. Far from being treated as a standalone environmental objective, sustainability emerged as a unifying principle that connected mobility, energy, urban planning, economic development and social wellbeing. The Congress theme, Beyond Mobility, Connected World, provided the ideal framework for examining how intelligent transport systems can support not only more efficient journeys, but also more resilient and environmentally responsible communities.

The sustainability agenda presented in Gangneung reflected the growing recognition that transport can no longer be viewed in isolation. Cities across the world face a complex combination of climate pressures, changing demographics, economic uncertainty and increasing demands on infrastructure. Transport networks remain one of the largest contributors to carbon emissions in many countries, placing the sector at the heart of efforts to achieve national and international climate goals. Against this backdrop, the Congress programme explored how emerging technologies can transform transport from a significant environmental challenge into an important part of the solution.

Electrification featured prominently throughout the sustainability discussions. The Congress highlighted the role of eco-friendly autonomous electric vehicles as a cornerstone of future mobility systems. Rather than focusing solely on vehicle technology, delegates examined how electric mobility can be integrated into wider urban ecosystems. Attention was given to charging infrastructure, energy management, operational optimisation and the interaction between vehicles and the power grid. The message was clear: achieving meaningful environmental benefits requires a systems approach rather than simply replacing one type of vehicle with another.

Artificial intelligence emerged as another critical component of this vision. Sessions and presentations explored how AI-powered energy management can help cities reduce waste, balance electricity demand and improve the efficiency of charging networks. Such capabilities become increasingly important as vehicle electrification accelerates. Intelligent management systems can ensure that renewable energy is used more effectively, charging takes place at optimal times and infrastructure investments deliver maximum value. Sustainability, in this context, becomes as much about smarter decision-making as it is about cleaner technologies.

Much of the debate extended beyond carbon reduction alone. Congress participants frequently returned to the idea of resource efficiency. Intelligent transport technologies are uniquely positioned to help cities make better use of existing infrastructure by reducing congestion, improving traffic flow and enabling more effective network management. When transport systems operate more efficiently, vehicles spend less time in queues, fuel and energy consumption fall, and existing assets can accommodate growing demand without requiring constant physical expansion. This theme resonated strongly throughout the programme, reflecting a growing appreciation that sustainability and operational efficiency are closely intertwined.

Urban development formed another important strand of the sustainability conversation. The programme recognised that future cities must be planned around people as well as technology. Intelligent mobility solutions were presented as tools for creating more liveable urban environments, improving accessibility, supporting economic activity and enhancing quality of life. Discussions frequently centred on how digital connectivity, automation and integrated mobility services can help communities grow while limiting their environmental footprint. Rather than viewing sustainability as a constraint on development, speakers often framed it as an enabler of healthier and more prosperous cities.

Particular attention was given to the challenges facing mid-sized cities, a topic that reflects Gangneung's own character. Unlike global megacities, many regional centres must balance ambitions for growth with more limited resources and infrastructure. Gangneung was presented as a valuable testbed for understanding how smart mobility solutions can address issues such as seasonal tourism demand, ageing populations and accessibility requirements. The lessons explored during the Congress have relevance far beyond South Korea, offering practical insights for hundreds of similarly sized cities around the world seeking sustainable development pathways.

Climate resilience also featured strongly within the wider sustainability narrative. Delegates discussed the need for transport systems capable of adapting to environmental change while continuing to provide reliable services. Intelligent infrastructure, real-time data analytics and connected networks all have a role to play in helping authorities anticipate disruptions, respond more effectively to extreme events and maintain operational resilience. As climate impacts become more pronounced, the ability to adapt is increasingly viewed as an essential complement to efforts aimed at reducing emissions.

Another noteworthy aspect of the Congress was the way sustainability was linked to collaboration. The event brought together government leaders, researchers, technology providers and transport operators to exchange perspectives and share experience. This multidisciplinary approach reflected an important reality: no single organisation, technology or policy intervention can deliver sustainable mobility on its own. Meaningful progress depends upon coordinated action across sectors, supported by common objectives and shared knowledge.

Perhaps the most significant takeaway from Gangneung was the evolution of sustainability itself as a concept within the intelligent transport community. Previous debates often centred on reducing environmental harm. The discussions in Gangneung suggested a broader ambition. Sustainability is increasingly being understood as the creation of transport systems that support economic vitality, social inclusion, technological innovation and environmental stewardship simultaneously. The result is a more holistic vision in which mobility becomes a catalyst for wider societal benefit.

As delegates departed Gangneung, sustainability remained firmly embedded within the Congress narrative. The technologies showcased and the ideas exchanged made it evident that the pathway towards carbon neutrality will depend as much on intelligence, connectivity and integration as it does on electrification. From AI-driven energy management to autonomous electric mobility and smarter urban planning, the Congress offered a compelling glimpse of how intelligent transport systems can contribute to a future where growth and environmental responsibility advance together. In that respect, sustainability was not merely one theme among many. It was the thread that connected the entire vision of a world that has truly moved beyond mobility.

Safety

Few responsibilities are more important within the intelligent transport community than protecting human life. At the 2026 ITS World Congress in Gangneung, safety was consequently positioned not as a supporting objective but as a fundamental principle underpinning every aspect of future mobility. Under the wider Congress theme of Beyond Mobility, Connected World, discussions repeatedly returned to the question of how technology can reduce risk, prevent accidents and ultimately save lives. The result was a programme that showcased a future where digital intelligence and connectivity work together to create transport networks that are not only more efficient, but dramatically safer.

The safety theme reflected a significant evolution in transport thinking. Traditional road safety approaches have often focused on mitigating the consequences of collisions through vehicle design, enforcement measures and infrastructure improvements. While these remain essential, the technologies discussed in Gangneung pointed towards a more ambitious goal: preventing dangerous situations from developing in the first place. Advances in connectivity, automation and artificial intelligence are creating opportunities to identify risks earlier, respond faster and reduce the likelihood of incidents occurring.

At the heart of many of the Congress discussions was Vehicle-to-Everything, or V2X, communication. This technology allows vehicles to communicate directly with other vehicles, infrastructure, traffic control systems and, increasingly, vulnerable road users. Rather than relying solely on onboard sensors, connected vehicles gain access to a much broader awareness of their surroundings. Information about traffic conditions, hazards, signal status and vehicle movements can be exchanged in real time, creating a collaborative safety network that extends far beyond the immediate field of view.

For autonomous and connected vehicles, this capability represents a major step forward. Delegates explored how V2X communication can help identify threats that might otherwise remain hidden until it is too late to react. A pedestrian obscured by parked vehicles, a collision around a blind corner or sudden congestion beyond a hill crest can all be detected and communicated through connected systems. The concept presented throughout the programme was that of a 360-degree safety environment, one in which blind spots are progressively eliminated and road users benefit from shared situational awareness. This vision formed a recurring feature of conversations about the future of transport safety.

Artificial intelligence was another major focus. Across the Congress, AI was frequently portrayed as the analytical engine that transforms raw data into meaningful safety interventions. Modern transport networks generate vast amounts of information from sensors, cameras, connected vehicles and infrastructure systems. AI enables operators to interpret this data rapidly, identifying patterns and predicting emerging risks before they become incidents.

This was particularly evident in discussions surrounding next generation traffic management centres. Rather than simply monitoring conditions and responding to events, AI-powered control centres are increasingly capable of anticipating problems before they occur. By analysing traffic flows, weather conditions, behavioural trends and historical data, these systems can recognise elevated risk levels and implement preventative measures. Such predictive capability represents a significant shift from reactive traffic management towards genuinely proactive safety management.

Protection of vulnerable road users featured prominently throughout the programme. While advances in vehicle technology attract considerable attention, many speakers emphasised that pedestrians, cyclists and other users must remain at the heart of safety strategies. Smart crosswalk technologies demonstrated how infrastructure can actively support safer interactions between vehicles and pedestrians. Connected crossings equipped with sensors and intelligent control systems can detect pedestrian presence, alert approaching vehicles and optimise signal timings to reduce conflict points.

Complementing these developments were AI-enabled pedestrian recognition systems. Using advanced sensing and computer vision technologies, these systems can identify individuals in complex urban environments and provide earlier warnings to drivers or automated driving systems. Particular emphasis was placed on protecting children, older pedestrians and those with mobility impairments, groups that often face heightened risks within the transport network. The combination of intelligent infrastructure and intelligent vehicles points towards a future in which safety is embedded throughout the journey environment rather than concentrated within a single component.

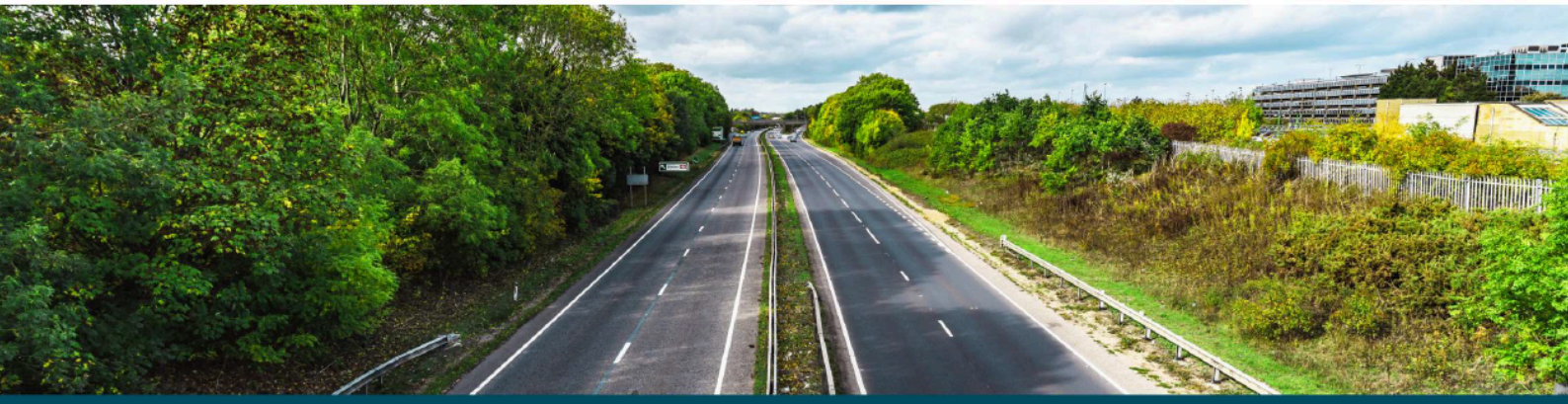
One of the strongest themes emerging from Gangneung was the industry's commitment to Vision Zero. Originating from the principle that no loss of life on the transport network should ever be regarded as acceptable, Vision Zero has become an influential framework worldwide. Discussions at the Congress demonstrated how intelligent transport technologies are increasingly being viewed as practical tools for progressing towards this ambition. Connected vehicles, predictive traffic management, smart infrastructure and AI-powered safety systems each contribute to the broader objective of systematically reducing risk across the network.

Several sessions also highlighted the growing relationship between safety and connectivity more broadly. As transport becomes increasingly integrated, opportunities emerge to coordinate responses across entire networks rather than individual assets. Vehicles can communicate with infrastructure, operators can obtain richer situational awareness and emergency responses can become faster and more targeted. Safety therefore becomes a collective function of the whole mobility ecosystem rather than the responsibility of isolated technologies operating independently.

As the Congress examined the future of intelligent mobility, safety remained one of its most compelling and universally relevant themes. The technologies on display demonstrated that progress is no longer measured simply by faster journeys or greater convenience. Success is increasingly defined by the ability to protect people and preserve life. Through V2X communications, AI-driven traffic management, smart infrastructure and enhanced protection for vulnerable road users, Gangneung presented a vision of transport where safety is not an afterthought, but a design principle embedded within every journey. In doing so, the Congress reinforced the idea that the connected world of tomorrow must first and foremost be a safer one.

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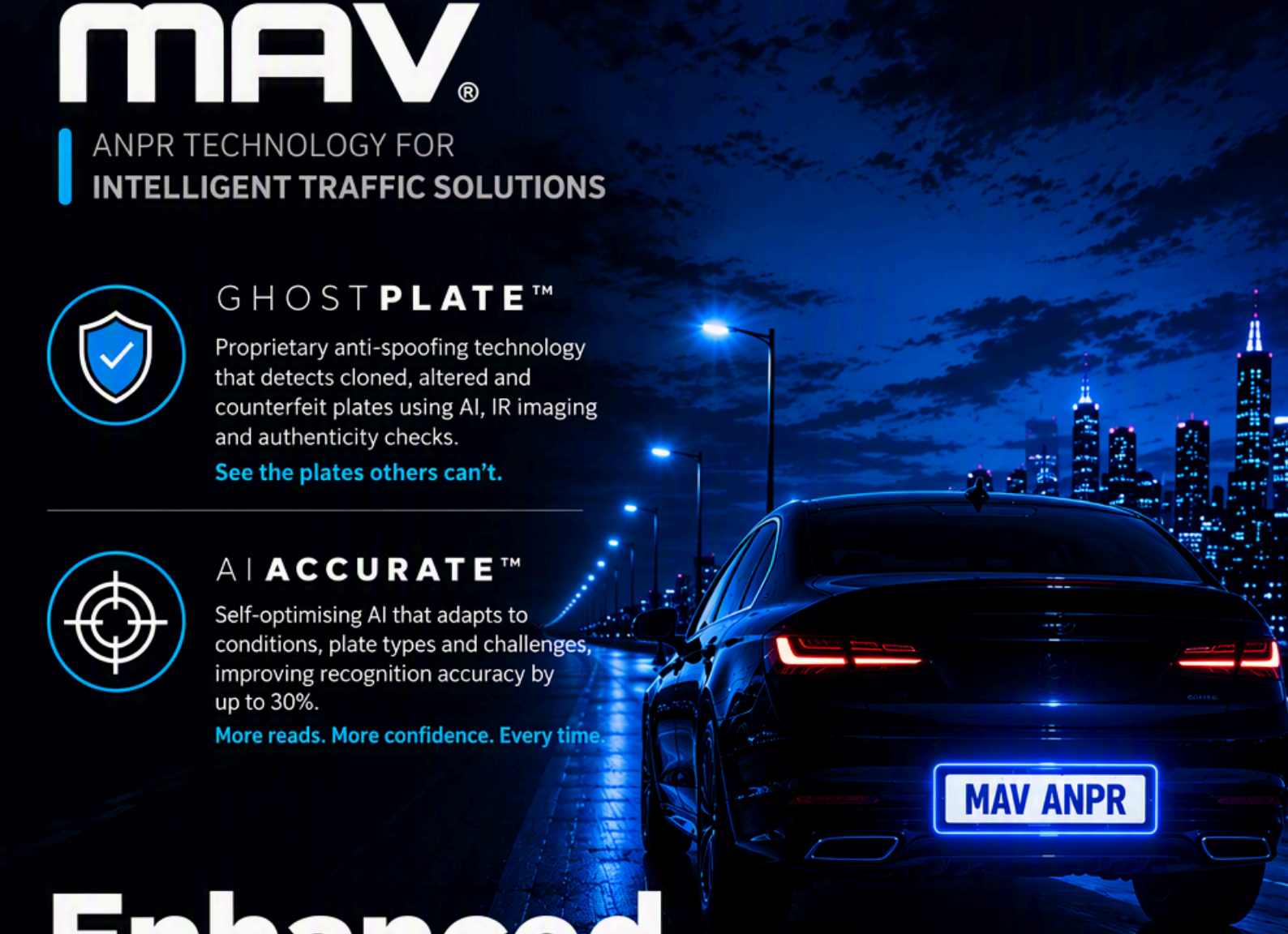
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Inclusivity

Among the many themes explored at the 2026 ITS World Congress in Gangneung, inclusivity stood out as a powerful reminder that transport innovation must ultimately serve people. While much attention across the intelligent transport sector is often given to automation, connectivity and digital transformation, delegates repeatedly returned to a fundamental question, how can mobility systems be designed so that everyone benefits? Under the Congress theme of Beyond Mobility, Connected World, inclusivity was presented not as a specialist concern but as a core principle shaping the future of transport.

The discussions reflected a growing understanding that mobility is about far more than moving people efficiently from one location to another. Access to transport influences employment opportunities, education, healthcare, social participation and quality of life. When barriers exist within transport networks, they often create wider inequalities across society. Creating inclusive mobility therefore becomes an essential element of building stronger and more equitable communities.

A significant focus of the Congress programme was the role of autonomous mobility in improving accessibility. Delegates explored how wheelchair-accessible autonomous vehicles could help remove some of the physical and operational barriers that many people encounter when travelling. While autonomous vehicle discussions frequently centre on technological advances, Gangneung highlighted the potential social benefits that could emerge from greater independence and freedom of movement for those who may currently face restricted travel options.

Artificial intelligence also featured prominently in conversations about accessibility. AI-powered guidance systems for people with visual or hearing impairments demonstrated how intelligent technologies can provide more personalised and effective support during a journey. The ability to deliver information in multiple formats, tailored to individual needs, offers the potential to make transport networks easier to navigate and less intimidating for many users. In this context, artificial intelligence becomes a tool not simply for efficiency, but for empowerment.

Demographic change formed another important part of the discussion. Many countries face ageing populations, creating new challenges for transport providers and urban planners. As a result, the Congress gave considerable attention to senior-friendly interfaces and user-centred design. Speakers emphasised that future mobility systems must recognise differing levels of digital confidence, mobility and experience. Successful innovation depends not on creating increasingly complex systems, but on ensuring they remain intuitive and accessible to the widest possible audience.

One particularly interesting theme was the concept of technological democracy. As mobility services become more digital, concerns are growing that some members of society could be excluded from the benefits they offer. Many transport services now rely heavily on smartphones, digital payments and mobile applications. While these tools provide convenience for many users, they can create obstacles for those without access to suitable devices or the skills required to use them.

The Congress therefore highlighted the importance of maintaining alternative access channels that do not depend entirely on smartphone ownership. By preserving multiple routes into mobility services, operators can ensure that technological progress expands access rather than narrowing it. This principle aligns closely with the Congress aspiration to create a connected world that remains open and accessible to all sections of society.

Infrastructure design was equally important within the inclusivity debate. Delegates discussed the role of universal design principles in creating environments that accommodate people with diverse needs and abilities. Accessible infrastructure benefits far more than a small number of specialist user groups. Features that assist wheelchair users can also help parents with pushchairs, travellers carrying luggage and those with temporary mobility limitations. Clear information systems, intuitive layouts and well-designed public spaces improve the experience for virtually every transport user.

Throughout the programme, inclusivity was frequently linked to the broader goal of social equity. Transport systems shape access to opportunity, and unequal mobility often reinforces wider social disadvantages. Creating accessible services and infrastructure therefore has implications that reach well beyond the transport sector itself. Better access enables greater participation in economic, educational and community life, helping to ensure that the benefits of technological progress are shared more evenly across society.

Perhaps the most striking message from Gangneung was that inclusivity is increasingly being viewed as a defining measure of transport success. Emerging technologies may be impressive, but their true value lies in their ability to improve everyday life for the widest possible range of users. Accessibility can no longer be treated as an additional feature to be considered once systems have been developed. Instead, it must be embedded within planning, design and deployment from the very beginning.

As the Congress explored the future of connected and intelligent mobility, inclusivity stood alongside safety and sustainability as one of its central themes. The discussions demonstrated that the connected world envisioned by the ITS community must also be an accessible one. Through autonomous vehicles designed for all users, AI-enabled accessibility tools, universal infrastructure design and non-digital access channels, Gangneung presented a future in which innovation strengthens participation rather than creating new divides.

The result is a compelling vision of mobility that genuinely reflects the principle of leaving no one behind. In that future, intelligent transport systems will be judged not only by their technological sophistication, but by their ability to ensure that every member of society can share in the opportunities they create.

Interoperability

One of the most significant themes running through the 2026 ITS World Congress in Gangneung was interoperability. While many discussions at major transport events focus on individual technologies, the Congress highlighted the growing importance of connecting those technologies into a seamless and coordinated system. Under the theme of Beyond Mobility, Connected World, delegates explored how transport networks can become more efficient, responsive and user-focused when vehicles, infrastructure, public transport, shared mobility services and digital platforms work together as a single integrated ecosystem.

The concept of interoperability is rooted in a simple idea. Modern mobility is becoming increasingly complex, yet travellers expect journeys to be simple. Achieving that goal requires different transport services and technologies to communicate, share information and operate collaboratively. Rather than viewing roads, public transport, parking facilities and mobility platforms as separate systems, the Congress programme promoted a vision in which all these elements contribute to a connected urban network.

Throughout the event, speakers emphasised that transport has historically been organised in operational silos. Public transport operators, highway authorities, parking providers and mobility companies have often managed their services independently, creating inefficiencies and fragmented user experiences. Interoperability seeks to overcome these barriers by creating closer integration between services and enabling data to flow freely across the mobility ecosystem.

The Traffic Management Centre featured prominently within this vision. Traditionally associated with monitoring congestion and responding to incidents, future Traffic Management Centres were presented as intelligence hubs capable of coordinating a much wider range of transport services. By linking autonomous shuttles, public transport networks and shared mobility fleets, these centres can support more efficient movement across entire cities. Continuous information exchange allows transport services to respond dynamically to changing conditions and provide a more seamless experience for travellers.

Much of the discussion centred on Mobility as a Service, commonly known as MaaS. The MaaS concept brings multiple transport options together through a single digital platform, enabling users to plan, book and pay for journeys through one interface. Delegates explored how interoperability forms the foundation of this approach. Without connected systems and shared data standards, the seamless journeys promised by MaaS cannot be fully achieved. Effective integration allows travellers to move effortlessly between public transport, shared mobility services and emerging automated transport options.

Artificial intelligence was another recurring theme. AI-based demand prediction is increasingly enabling operators to understand how travel patterns evolve throughout the day and across different parts of a city. By analysing large volumes of real-time and historical data, intelligent systems can anticipate changes in travel demand and adjust services accordingly. This predictive capability helps maximise the efficiency of existing transport assets while improving service reliability for users.

Traffic signal control provided a practical example of these benefits. Connected signal systems can adjust their operation in real time according to traffic conditions, vehicle movements and network priorities. Rather than relying solely on fixed timing plans, intelligent signals become part of a wider traffic management strategy, helping to improve traffic flow and reduce delays across the network.

Smart parking management was highlighted in a similar way. Searching for parking remains a common source of congestion in urban areas. By connecting parking systems with wider mobility platforms, drivers can be guided more efficiently to available spaces, reducing unnecessary traffic and making better use of existing parking capacity. When integrated with other transport services, parking becomes another connected element within a broader mobility ecosystem rather than a standalone activity.

The role of Cooperative Intelligent Transport Systems, or C-ITS, was particularly important within many Congress sessions. In a C-ITS environment, vehicles, roadside infrastructure and control centres continuously exchange information to create a shared understanding of network conditions. This allows decisions to be made using real-time data gathered across the city. The result is a transport system that can adapt more effectively to changing circumstances while making better use of available resources.

Several speakers described a future in which the entire city functions as a single intelligent network. Such an approach enables transport operators to optimise mobility on a city-wide scale rather than focusing on individual roads, routes or services. The benefits extend beyond operational efficiency. Better integration can support wider goals including sustainability, improved accessibility and enhanced safety by ensuring that resources are deployed where they are needed most.

As discussions progressed in Gangneung, it became clear that interoperability is increasingly viewed as a strategic requirement rather than a technical aspiration. Future mobility systems will depend on the ability of different technologies and organisations to work together effectively. Cities that successfully achieve this integration will be better positioned to deliver efficient, sustainable and user-centred transport services.

The Congress ultimately presented interoperability as one of the key enablers of a connected future. Through integrated Traffic Management Centres, MaaS platforms, AI-driven optimisation and Cooperative Intelligent Transport Systems, Gangneung offered a compelling vision of mobility that operates as a coordinated whole. In this future, the focus is no longer on individual modes or technologies, but on creating seamless journeys through intelligent collaboration across the entire transport network.

Youth Programme



One of the most encouraging features of the 2026 ITS World Congress in Gangneung was not a new technology demonstration or major policy announcement, but a concerted effort to support the next generation of mobility professionals.

Through its Youth Programme, developed in partnership with the Korean Society of Transportation, the Congress sought to create opportunities for young researchers, students and emerging professionals to engage directly with the global ITS community. The initiative reflects a growing recognition that the future success of intelligent transport systems depends not only on technological innovation, but also on attracting and developing new talent.

That ambition was embodied by the ITS Idea Contest, a competition designed to encourage fresh thinking around future mobility services and solutions. Participants were invited to submit innovative concepts aligned with the Congress theme, Beyond Mobility, Connected World, with ideas judged on their feasibility, creativity, planning and relevance.

The competition followed a two-stage process, beginning with a document review before selected teams progressed to a live presentation round during the Congress itself. For participants, this provided an opportunity not only to showcase their ideas, but also to present before leading academics and industry experts from around the world.

Creating this type of platform is becoming increasingly important as the transport sector evolves. Modern ITS solutions depend upon expertise that spans engineering, data science, communications, behavioural research and urban planning. Encouraging young professionals to contribute to these conversations is essential if the industry is to maintain a strong pipeline of talent and new ideas.

The value of the initiative was evident in the final stages of the contest. Three teams advanced to the live presentation round, with the Organising Committee Chairman Awards ultimately being presented to two teams from KAIST's TUPA laboratory. The winning entries were Mobility Guardians, represented by Fan Wu and Yu Deng, and Better World, represented by Meng Li, Linkun Liu, Yonghui Liu and Truyen Le-Minh. Both teams were recognised for concepts that reflected the aims of the competition and the broader vision of the Congress.

Although details of the winning proposals have not yet been widely published, the outcome highlighted the quality of emerging talent entering the mobility sector. More importantly, it demonstrated the Congress's commitment to giving those future leaders a visible role within one of the world's most influential ITS events.

Set against the backdrop of Gangneung's vision as a smart mobility city, the Youth Programme provided a reminder that the future of transport is about more than infrastructure and technology. New systems may transform how people move, but it is creative and ambitious individuals who will determine how those technologies are applied to real-world challenges.

By investing in young talent and creating space for new ideas, the 2026 ITS World Congress delivered a powerful message. The future of intelligent transport is already taking shape, and the next generation is ready to play its part.



Seeing ITS in Action

Technical Demonstrations and Visits Bring Korean Innovation to Life

One of the enduring attractions of any ITS World Congress is the opportunity to move beyond presentations and exhibition stands to see technology operating in the real world. At the 2026 ITS World Congress in Gangneung, delegates were given precisely that opportunity through an extensive programme of technical demonstrations and visits that showcased how intelligent transport systems are being deployed across Korea.

While conference sessions explored future concepts and policy developments, the demonstration and technical visit programmes offered something equally valuable: direct exposure to working systems already supporting mobility, safety and network performance. The result was a practical complement to the Congress theme, Beyond Mobility, Connected World, allowing participants to see how connected technologies are being integrated into everyday operations.

Gangneung itself formed an important part of that story. As the host city, it presented delegates with an opportunity to explore a functioning urban ITS environment rather than a laboratory or isolated test facility. Visits to the Gangneung Urban Information Centre provided a behind-the-scenes look at the city's traffic and urban management systems. From CCTV monitoring and traffic signal control to incident detection and operational coordination, participants were able to witness how information from multiple sources is brought together to support decision making in real time.

Beyond the control centre, delegates were able to observe ITS infrastructure operating on the streets themselves. Smart crosswalks, signal management systems and other connected traffic technologies illustrated how digital tools are being used to improve safety and efficiency for road users while supporting the wider management of the transport network.

The visit programme extended well beyond Gangneung. Organisers developed tours across Gangwon Province and other regions of Korea, offering participants an insight into the diversity of environments in which ITS solutions are being deployed. Rather than focusing solely on urban mobility, the programme explored applications ranging from expressway operations to long road tunnels, disaster response facilities and locations close to the Korean Demilitarised Zone.











One of the most notable destinations was the Inje-Yangyang Tunnel, the longest road tunnel in Korea. Here, delegates examined the sophisticated operational systems required to manage traffic safely through a major tunnel complex. Ventilation systems, incident management procedures, emergency communications and fire response capabilities demonstrated how ITS technologies play a critical role in maintaining safety in challenging environments.

Alongside the organised visits, the Congress featured a range of live technology demonstrations. Visitors experienced autonomous vehicles, robotic parking systems, vehicle-to-vehicle communications, AI-powered parking guidance and advanced traffic management solutions. Together, these demonstrations highlighted the breadth of innovation taking place across Korea's mobility sector and the country's ambition to position itself at the forefront of connected and intelligent transport.

Perhaps the greatest value of the programme was its ability to bridge the gap between theory and practice. Delegates could discuss future mobility strategies in the conference halls before stepping outside to see those ideas operating on streets, highways and transport networks. In doing so, the 2026 Gangneung ITS World Congress reinforced an important message: intelligent transport is no longer a vision of the future. Across Korea, it is already delivering tangible benefits every day.



More than a Congress

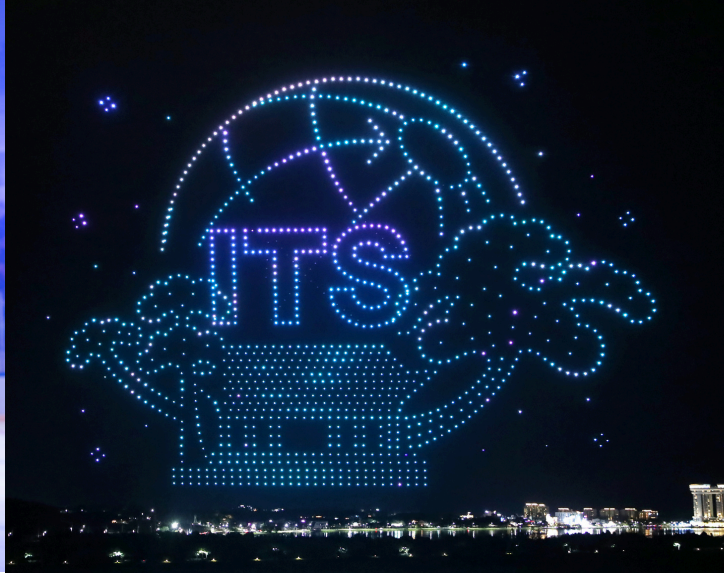
How Gangneung Turned ITS into a Celebration

The ITS World Congress has always been about more than technology. Alongside the policy debates, technical sessions and exhibition halls, the event also serves as a showcase for the culture, creativity and character of its host city. In Gangneung, organisers embraced that opportunity with a social programme that sought to blend Korean culture with the spirit of innovation that defined the Congress itself. From the moment delegates arrived, it was clear that Gangneung intended to create an experience extending beyond the conference venue. The opening ceremony brought together participants from around the world, providing the formal launch for a week of discussion, collaboration and discovery. As is traditional at the ITS World Congress, the ceremony reflected both the international significance of the event and the pride of the host nation in welcoming the global mobility community.

What followed was one of the most ambitious social programmes seen at a recent Congress. Perhaps the most visually spectacular moment came on the opening day with the K-Drone Festival. Featuring a drone light show involving around 3,500 drones, the performance transformed the skies above Gangneung into a vast digital canvas. More than simple entertainment, the display highlighted the growing role of advanced unmanned systems and demonstrated Korea's technological capabilities in a way that could be appreciated by both Congress delegates and local residents alike.

Throughout the week, organisers worked hard to create opportunities for delegates to experience Korean culture alongside discussions of future mobility. Special performances, cultural events and evening gatherings provided a welcome contrast to the intensive technical programme that occupied each day. The Congress venue itself became a meeting point where professional conversations often continued long after the formal sessions had concluded.





One of the most distinctive attractions was the ITS Ice Show, held on 22 October. Drawing upon Gangneung's sporting heritage as a key venue during the 2018 Winter Olympics, the performance combined world-class skating with the celebratory atmosphere that characterised the Congress. The appearance of figure skater Cha Jun-hwan helped attract significant interest and offered delegates a uniquely Korean experience that few would have expected to find at a transport technology event.

Music also played a prominent role in the week's festivities. The Congress concluded with a K-Music concert that brought a contemporary Korean flavour to proceedings and reflected the global appeal of Korean popular culture. For many international visitors, it provided a memorable finale to a week spent exploring the future of mobility while experiencing the culture of the host nation. Alongside these headline events, VIP receptions, gala functions and networking gatherings offered important opportunities for delegates to strengthen professional relationships in a more relaxed environment. Some of the most valuable conversations at international events often take place away from conference rooms, and Gangneung's social programme created numerous opportunities for those connections to develop.

The closing ceremony ultimately brought the Congress to a fitting conclusion. After five days of technical discussions, demonstrations, exhibitions and cultural celebration, delegates departed with much more than a collection of presentations and business cards. They left having experienced a host city determined to show that intelligent transport is not simply about moving people more efficiently. At its heart, mobility remains about connecting people, communities and cultures. In that respect, the social programme in Gangneung proved every bit as important as the technology on display.





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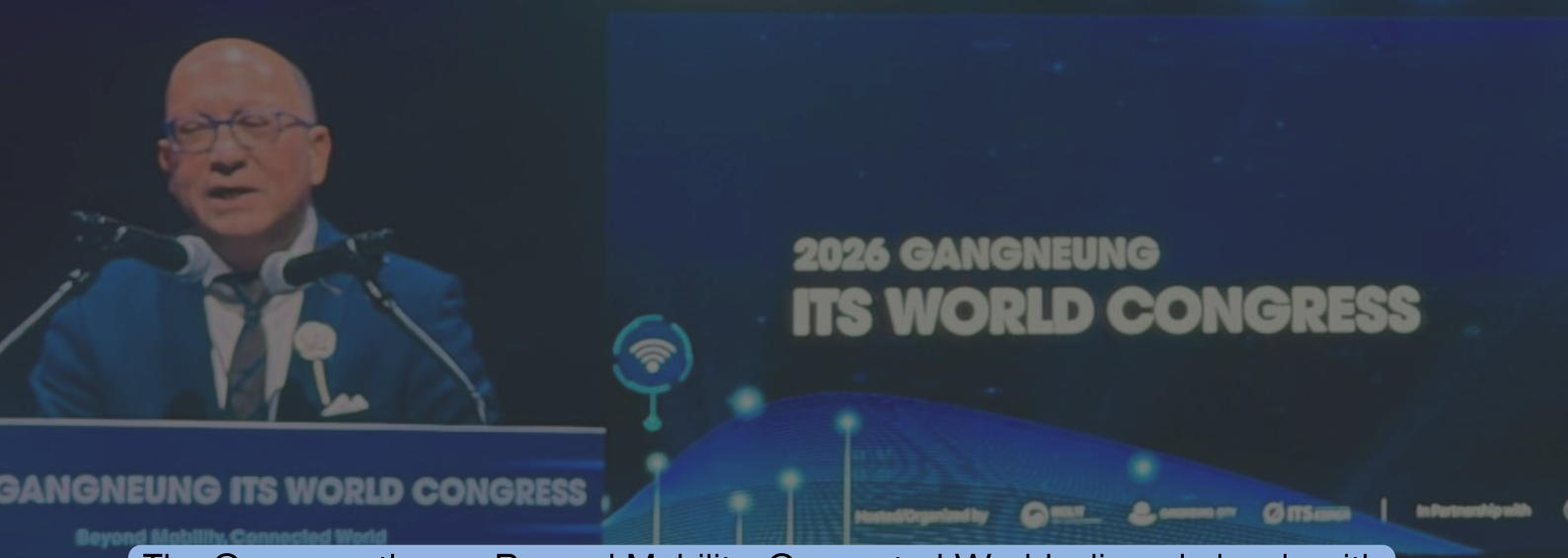
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The Lasting Legacy of ERTICO and Europe at the 2026 Gangneung ITS World Congress

Following the closing ceremony in Gangneung, it is clear that Europe's contribution to the 2026 ITS World Congress extended far beyond exhibition stands, conference sessions and technology demonstrations. European representatives arrived in South Korea with decades of experience in intelligent transport deployment and a determination to influence the next phase of global mobility. They leave having helped shape the conversation around how intelligent transport systems move from innovation to large-scale implementation.



The Congress theme, Beyond Mobility, Connected World, aligned closely with the message that Europe sought to deliver. Across five days of technical sessions, ministerial meetings and industry showcases, a consistent theme emerged. The challenge facing the ITS sector is no longer inventing new technologies. Attention has shifted towards creating the standards, governance frameworks and partnerships needed to deploy those technologies seamlessly across cities, regions and national borders.

At the centre of that effort was ERTICO, which, alongside ITS Asia-Pacific and ITS America, played a leading role in shaping the Congress programme. Its contribution went beyond organisation, providing a platform for European expertise in connected mobility, cooperative ITS, automated transport, artificial intelligence, mobility data and interoperability. European stakeholders were not simply participants in the debate. In many respects, they helped lead it.

The UK and ERTICO ITS European Pavilion illustrated that ambition. Bringing together organisations from across Europe and the United Kingdom, the pavilion focused on practical solutions in connected and automated mobility, intelligent traffic management and road safety. Rather than presenting distant future concepts, exhibitors concentrated on deployment-ready technologies and lessons learned through real-world implementation. That practical perspective resonated strongly with delegates seeking solutions that can be delivered today.

One of Europe's most significant contributions was its leadership in discussions around interoperability. As connected and automated mobility expands, the ability of vehicles, roadside systems and digital platforms to communicate consistently across borders is becoming increasingly important. European organisations have spent years addressing these challenges through multinational research programmes, harmonised regulations and cross-border deployments. That experience made European representatives influential voices in conversations surrounding data exchange, Vehicle-to-Everything communications and open mobility ecosystems.

The Congress also highlighted Europe's success in integrating technology into broader urban mobility strategies. Recognition for the Belgian city of Leuven demonstrated how autonomous shuttles, intelligent cycling infrastructure, smart traffic management and connected mobility services can be combined into a coherent, citizen-focused transport ecosystem. Increasingly, Europe's strength lies not in individual technologies but in its ability to bring multiple systems together successfully.

Perhaps the most important outcome from Gangneung was the shift in emphasis across the entire Congress. Previous events often focused on future possibilities. This year, discussions centred on governance, deployment, integration and scalability. Artificial Intelligence, connected vehicles and automation remain important drivers of innovation, but attention is now turning towards delivering these capabilities safely, reliably and at scale.

That is where Europe brought significant credibility. Cities, transport authorities, researchers and industry partners across the continent have accumulated years of experience in addressing questions of interoperability, digital governance and public acceptance. Their contribution in Gangneung demonstrated that successful mobility transformation depends as much on collaboration, standards and policy as it does on technology itself.

As the industry looks ahead to Birmingham 2027, the lasting legacy of ERTICO and its European partners may be their success in repositioning intelligent transport from a technology discussion to a deployment discussion. The technologies showcased in Gangneung will evolve, but the principles of openness, interoperability and international cooperation championed throughout the week are likely to endure long after the exhibition halls have been dismantled.

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Birmingham
ITS World Congress
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ITS World Congress 2027 calls for expert contributions and demonstrations

The Call for Contributions and Call for Demonstrations opened on 22 October, offering two opportunities to participate in the 2027 ITS World Congress by sharing expertise through the Congress's Technical Programme and showcasing transport solutions through live demonstrations.

Taking place at Birmingham's NEC from 25–29 October 2027, the Congress will bring together ITS professionals working across intelligent transport and mobility.
Both calls will focus on the four Congress Topics: *Trustworthy and Resilient Systems; Next-generation ITS; Connected and Integrated Services; and Deploying ITS at Scale.*

Call for Contributions

The Call for Contributions seeks experts to share new approaches, practical solutions and lessons learned from research and emerging technologies, operational experience, and successful project implementations.

Four ways to contribute

The Call for Contributions offers four formats, allowing contributors to choose the approach that best suits their expertise and experience.

- **Special Interest Sessions (SIS)** will bring together experts for curated, discussion-led sessions exploring timely ITS issues, challenges and emerging opportunities. Organisers are invited to propose sessions that bring diverse perspectives together around important topics, developments, policies, achievements and challenges.
- **Technical Papers** will focus on practical, current work, including deployments, pilots, technologies, operational experience and business or institutional aspects. They aim to share applicable solutions, real-world implementation evidence, and lessons learned.
- **Research Papers** will present original, rigorous, peer-reviewed research, with clear methodology, analysis and validated findings, which contribute to new knowledge and advance understanding of important ITS issues.
- **Posters:** This new format will provide a visual, interactive way to share projects, pilots, early-stage results, emerging ideas and practical experiences. They give researchers, start-ups, students, innovators and project teams opportunities to showcase their work and connect directly with Congress participants.

A global platform for expertise, ideas and experience

"Papers and sessions show customers, partners, investors and policymakers that the organisation is contributing credible thinking and practical expertise to one of the world's most important intelligent transport gatherings," said ERTICO CEO and Chair of the European Programme Committee, **Joost Vantomme**, *"for individuals, it is a chance to build their international profile, expand their professional network and become part of a programme that brings together expertise from across the ITS community."*

Qualified experts will review submissions for inclusion in the Congress Programme, and the International Programme Committee will make the final selection. Successful contributors will receive guidance on preparing their sessions and presentations, as well as support to promote their participation. Moderators and speakers will be eligible for a reduced registration fee.
Learn more: **https://www.2027.itsworldcongress.com/programme/call-for-contributions**

The Call for Demonstrations: Innovation in action

Organisations developing the next generation of transport technology are now being invited to showcase their new technologies, processes, services, and more before an international audience of decision makers, potential customers and industry leaders as the Call for Demonstrations opens. Indoor and outdoor demonstration areas will put participating companies close to the main exhibition and conference sessions, making it easy for participants to move between discussing transport challenges and seeing potential solutions in action. For demonstrators, that proximity creates opportunities to attract visitors, explain their technology's benefits and engage with prospective customers.

Chair of the Technical Advisory Group, **Andy Graham** of White Willow Consulting, said: *"If you have developed something brilliant, this is your chance to put it in front of the world. A compelling live demonstration can make the benefits immediately clear. People can experience your technology, engage with the team behind it and understand what it could do for their own roads, cities or customers. The commercial opportunity is enormous. You could be showing your solution to a potential customer from one continent and a future delivery partner from another, all in the same morning. For companies looking to grow internationally, that concentration of expertise, influence and opportunity is a powerful reason to be in Birmingham."*

The Call welcomes proposals from established businesses, start-ups and academic institutions. Demonstrations can feature all forms of transport technologies, with potential applications ranging from automated mobility and cleaner transport to logistics and digital traffic management and enforcement.

"Participation offers the prospect of bringing several business development activities together in one place, by demonstrating performance, gathering feedback from potential users, identifying partners and opening discussions about trials or deployment," added **Jordan Cowley**, Business Development Executive with the local host organisation, Transport for West Midlands, *"a hands-on experience also gives sales and technical teams a shared starting point for more detailed conversations about customer requirements."*
Learn more: **https://www.2027.itsworldcongress.com/demonstrations**

Both calls close on **22 January 2027**.



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Singapore Urban Mobility Week

Alistair Gollop looks at how Singapore Sets the Agenda for the Future of Urban Mobility

The challenges facing modern cities are becoming increasingly familiar. Populations continue to grow, travel patterns are becoming more complex, infrastructure is ageing, and public expectations for seamless mobility continue to rise. Against that backdrop, the **Singapore Urban Mobility Week** (SUMW) 2026 arrives at an important moment, bringing together some of the world's leading transport thinkers, policymakers and technology innovators to explore how cities can respond to these pressures while creating transport systems that are smarter, cleaner and more connected.

Taking place from 4 to 6 November at the Suntec Singapore Convention & Exhibition Centre, SUMW 2026 is expected to welcome more than 8,000 participants from over 50 countries. Jointly organised by Singapore's Land Transport Authority (LTA), MSI Global Pte Ltd and MP Singapore, the event has established itself as Asia's premier gathering for urban mobility professionals, combining high-level policy discussion with a major exhibition of emerging technologies and practical transport solutions.

This year's theme, "*Drive the Future: Autonomous Innovation, Smart Infrastructure, and Urban Mobility*", reflects many of the issues currently dominating transport strategies worldwide. From autonomous vehicles and digital infrastructure to workforce transformation and sustainable mobility, the programme is designed to examine how transport authorities and operators can navigate a period of profound technological and societal change.

Singapore has long been recognised as a city willing to embrace innovation in pursuit of better mobility outcomes. Its integrated transport planning, strong public transport network and commitment to technology-led solutions have often positioned it as a model for urban transport development. SUMW therefore provides a fitting platform for global discussion, not simply because of the technologies on display, but because of the city's own experience in translating ambitious transport visions into practical realities.

Opening proceedings will be Singapore's Minister for Transport and Second Minister for Finance, **Jeffrey Siow**, who is expected to outline the nation's vision for the future of urban mobility. His address will focus on how investments being made today can create a transport system capable of serving future generations, a message that resonates well beyond Singapore's borders as governments across the world wrestle with similar long-term challenges.

A central feature of the event will be the Leaders' Summit, taking place on 4 November. Bringing together close to 100 senior industry leaders and regulators from nearly 20 countries, the summit will provide an opportunity to explore some of the most pressing questions facing urban mobility. Panel discussions led by LTA senior leaders will focus on changing commuter expectations, the practical deployment of autonomous vehicles, workforce transformation and the ongoing challenge of renewing and modernising transport infrastructure.

SINGAPORE URBAN MOBILITY WEEK

To find out more, visit **Singapore Urban Mobility Week** or scan the QR code>

These topics are particularly relevant as cities seek to balance innovation with reliability. Autonomous vehicle technology continues to mature, but successful deployment depends on far more than the vehicles themselves. Infrastructure, regulatory frameworks, operational procedures and public confidence must all evolve together. Equally, infrastructure renewal remains a crucial issue in both developed and emerging economies, where transport assets must be maintained and upgraded while minimising disruption to passengers and road users.

Complementing the summit will be a two-day Industry Forum on 5 and 6 November. Here, discussions will delve deeper into the practical aspects of autonomous and intelligent mobility, digital transformation, future-ready infrastructure and sustainable transport systems. Such conversations are likely to bridge the gap between strategic ambition and operational delivery, allowing participants to examine real-world experiences and lessons learned from projects around the globe.

Beyond the conference programme, the exhibition itself promises to be one of the event's major attractions. More than 200 participating companies and brands are expected to showcase innovations spanning electric and autonomous vehicles, intelligent infrastructure, artificial intelligence-powered mobility solutions, rail technologies, bus systems and first-and-last-mile logistics.

The breadth of organisations involved highlights the increasingly interconnected nature of urban mobility. Transport is no longer viewed solely as a question of vehicles and infrastructure. Data management, cybersecurity, communications networks, energy systems and digital services now play equally important roles in shaping how people and goods move through cities. The presence of major industry players including BYD, Huawei, Siemens Mobility, SBS Transit, SMRT and ST Engineering underlines the scale of industry engagement and the growing convergence between traditional transport sectors and advanced technology providers.

One particularly encouraging aspect of SUMW 2026 is its focus on future talent. Through the Youth Xchange initiative, young innovators will have the opportunity to showcase ideas and projects that bring the future of land transport to life. Featuring twelve youth-led innovations, including concepts developed through hackathons and projects created by students from institutes of higher learning, the programme provides a valuable bridge between education and industry.

At a time when transport organisations across the globe face skills shortages and workforce transformation challenges, initiatives such as Youth Xchange play an increasingly important role. Encouraging young people to see transport as a dynamic, technology-driven sector is essential if the industry is to attract the engineers, planners, software developers and mobility specialists needed for the decades ahead.

The event is also designed to generate tangible business opportunities through its Hosted Buyers Programme. Carefully curated meetings between solution providers and decision makers from transport agencies and operators across the region will create opportunities for collaboration, procurement discussions and the development of new partnerships. Such engagement is often where conference conversations move beyond ideas and begin to influence real-world projects and investment decisions.

The organisers are united in their belief that collaboration will be critical to addressing future mobility challenges. LTA Chief Executive Ng Lang has emphasised the importance of bringing together leaders, innovators and practitioners to exchange experiences and learn from one another. MSI Global's Chief Executive Officer Chua Chong Kheng has highlighted the need to translate innovation into practical solutions that improve everyday journeys, while MP Group Managing Director Jason Ng sees the event as a catalyst for new partnerships and commercial opportunities.

Taken together, those ambitions reflect a broader truth about the future of transport. No single organisation, technology or city has all the answers. Progress increasingly depends on shared learning, cross-sector cooperation and a willingness to experiment with new ideas. SUMW 2026 offers a platform for exactly those conversations, positioning Singapore once again at the centre of the global dialogue on urban mobility.

As cities worldwide confront growing demands for sustainable, efficient and user-focused transport systems, the discussions taking place in Singapore this November are likely to resonate far beyond the walls of the convention centre. The technologies may be evolving rapidly, but the ultimate goal remains unchanged: creating mobility systems that improve lives, strengthen communities and support prosperous, connected cities for generations to come.

As Official Media Partner to Singapore Urban Mobility Week, ITS Now will be covering what happens, keep up-to-date at ITSNow.org

SINGAPORE URBAN MOBILITY WEEK

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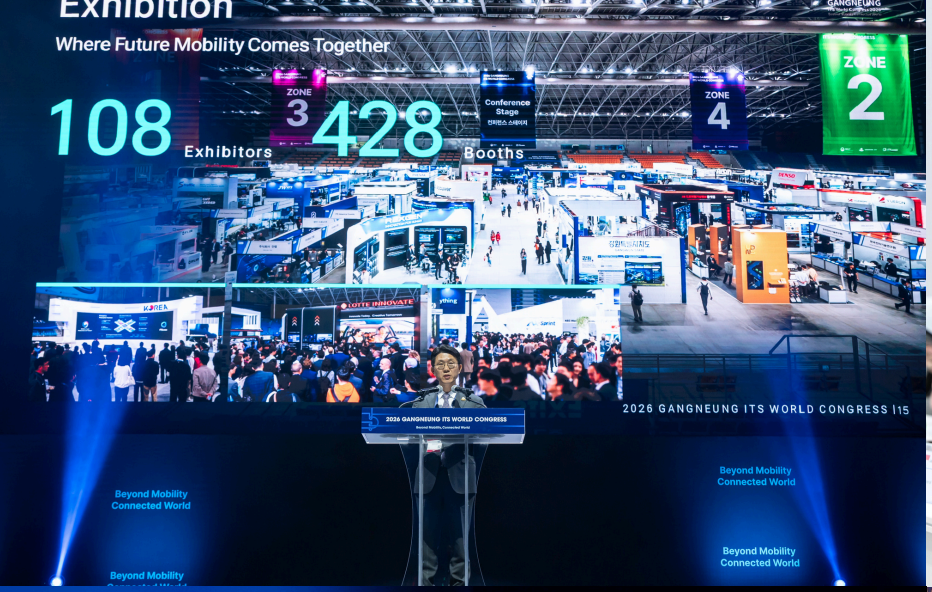
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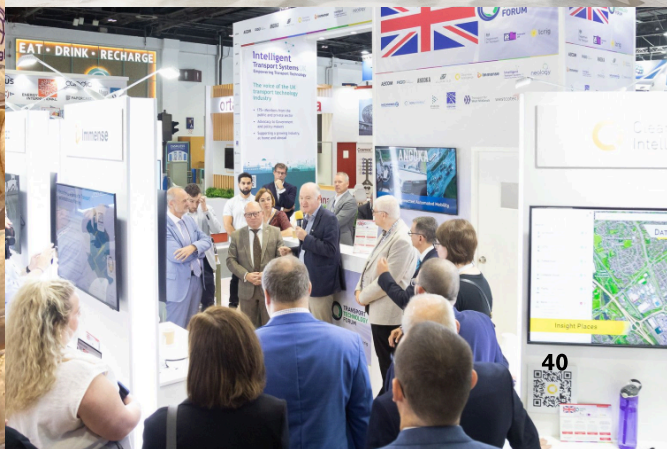

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I work with a diverse client base, including **highway authorities**, **engineering / management consultancies** and **commercial technology firms** to deliver expert guidance, innovative solutions and tangible results for transport infrastructure projects. The common thread in my work is bridging the critical gap that often exists between different stakeholders. Public authorities need to procure effective, future-proof solutions; technology companies need to align their products with genuine market needs; and engineering consultancies require specialist knowledge to deliver robust project designs. I operate at the nexus of these requirements, speaking the language of public policy, commercial strategy and technical engineering with equal fluency.

For my **public sector clients**, I provide independent, expert advice on everything from strategy development and systems specification to procurement support and project assurance. My guidance ensures that investments in new technology are sound, deliver maximum public benefit and avoid costly pitfalls. When partnering with other **consultancies**, I act as a specialist extension of their team, bringing niche expertise in advanced traffic signal control, ITS architecture and emerging mobility trends to enhance their project delivery capabilities.

For commercial **technology firms**, both established players and market entrants, I provide the strategic insight needed to succeed. This includes critical guidance on product localisation for the UK market, identifying the most appropriate applications for new solutions, facilitating strategic introductions to key industry players and providing technical business development support. By aligning your innovative technology with the specific challenges and procurement frameworks of the transport sector, I help accelerate your path to commercial success and impactful deployment.

Ultimately, my work as a technologist, author and speaker is driven by a passion for creating better transport systems. Whether I'm designing an advanced traffic signal strategy, advising a company on market entry or speaking at an industry conference, my goal remains the same: "*to apply deep technical knowledge and strategic thinking to solve real-world problems*".

I invite you to explore my services and learn how we can work together to shape the future of mobility on my **newly updated website**, I look forward to hearing from you.

Web: AlistairGollop.com
Email: ag@AlistairGollop.com

ITS now .org

ITS Now exists to provide informative and educational resources about Intelligent Transport Systems (ITS), and should be of interest to technology practitioners in highways and mobility, along with people working in other engineering disciplines and for anyone who has an interest in transport generally.

Resources include our website - **ITSNow.org**, YouTube channel **@ITSNow** and **ITS Edge** magazine, along with our original books and articles on a broad range of related topics.

Intelligent Transport Systems - Explained

ITSNow.org

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